

MEDIA KIT

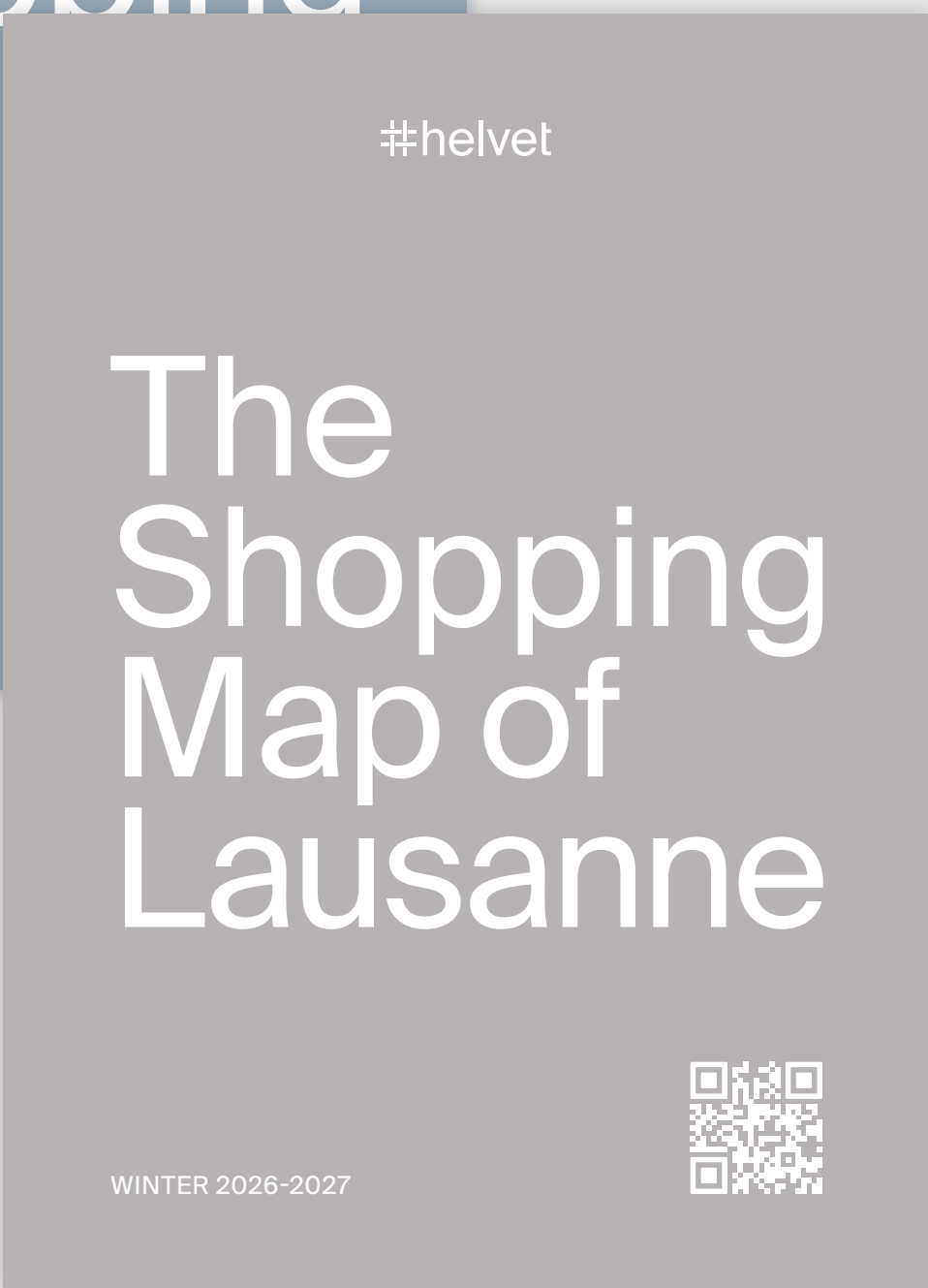
*The Shopping Map
of Lausanne*

WINTER 2026-2027 | SUMMER 2027



The Shopping Map of Lausanne, available at over 200 distribution points, is there to guide visitors in their shopping, discovering the best places to eat, drink and have a good time in the Olympic capital.

Print run
60'000 copies per year
Updated and printed twice a year (summer and winter seasons)

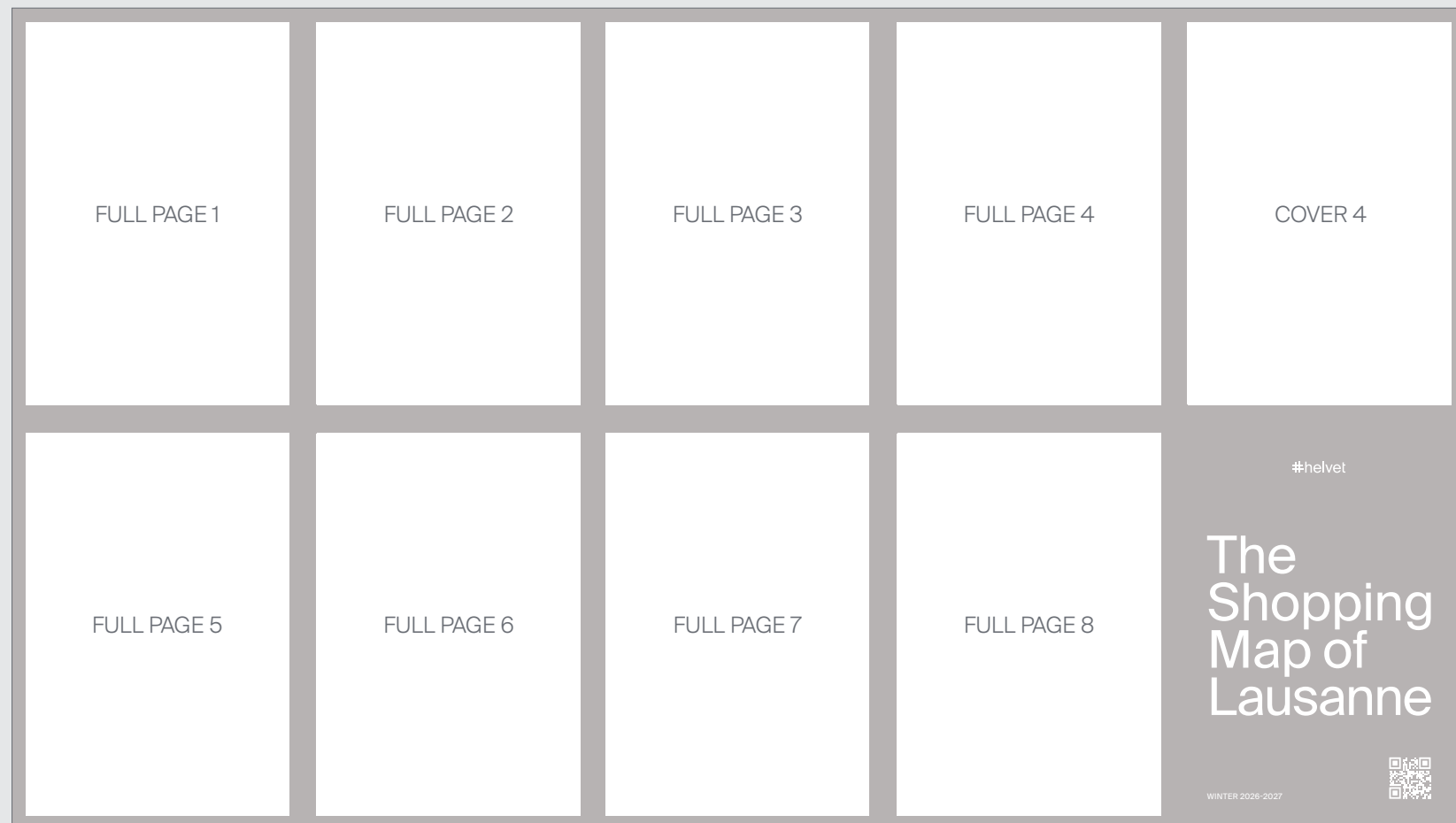


Winter edition 2026-2027 November – April
 Print run 30'000 copies
 Summer edition 2027 June – October
 Print run 30'000 copies

Technical informations
 Open format: 525 x 297 mm + 3 mm bleed area
 Closed format: 105 x 148.5 mm + 3 mm bleed area
 20-pages / 10-panel leaflet
 4 accordion folds + 1 central fold
 File **PDF/X-4 with cutting lines and 3 mm overflow**
 Profile **PSO Uncoated V3 (FOGRA52)**

Placements	Formats	Prices
Cover 4	95 x 138 mm	CHF 3'900.-
Cover 2a	95 x 138 mm	CHF 2'900.-
Cover 2b	95 x 138 mm	CHF 2'900.-
Full pages	95 x 138 mm	CHF 1'900.-
Logo on the map	-	CHF 500.-

Prices do not include VAT



Non contractual visual

